



Lieke Pijnappels



Travel journalist & content creator

Creating travel stories since 2015 for my award winning travel platform Little Wanderbook (in EN & NL) & I work as a freelance travel journalist for magazines like Flair (Dutch) with over 1.8 million readers per month. My book Tropical Escapes was published in 2021. In 2025 I won a Dutch Travel Blog Award for Best Road Trip Story about Mallorca. Little Wanderbook focuses visual storytelling, boutique hotels, gastronomy, unique experiences, adventure, tropical destinations and city trips.

Demographics Audience

Gender



Age



Services & Rates

- | | |
|-------------------------|----------|
| • Social media post | Fr. €250 |
| • Sponsored blog post | Fr. €400 |
| • Link in article | Fr. €250 |
| • Photo package (drone) | Fr. €500 |

Previous Collaborations

- Visit Madeira - Experience Oman - Visit Mauritius
- Visit Valencia - Solid Surf - Tourism Ireland
- 25Hours Hotels - Sandals Resorts - NH Hotels
- Salty Pelican Retreats - Bose - Stronger

25K+

Instagram
followers

20K+

Unique visitors
p.m. on website

51K+

Facebook
followers

1.8M+

Readers p.m.
Flair Magazine

