



# Lieke Pijnappels

## Travel journalist & content creator

Creating travel stories since 2015 for my award winning travel platform Little Wanderbook (in EN & NL) & I work as a freelance travel journalist for magazines like Flair (Dutch) with over 1.8 million readers per month. My book Tropical Escapes was published in 2021. In 2025 I won a Dutch Travel Blog Award for Best Road Trip Story about Mallorca. Little Wanderbook focuses visual storytelling, boutique hotels, gastronomy, unique experiences, adventure, tropical destinations and city trips.

## Demographics Audience

### Gender



### Age



## Services & Rates

- Social media post Fr. €250
- Sponsored blog post Fr. €400
- Link in article Fr. €250
- Photo package (drone) Fr. €500

## Previous Collaborations

- Visit Madeira - Experience Oman - Visit Mauritius
- Visit Valencia - Solid Surf - Tourism Ireland
- 25Hours Hotels - Sandals Resorts - NH Hotels
- Salty Pelican Retreats - Bose - Stronger

**25K+**

Instagram followers

**30K+**

Unique visitors p.m. on website

**51K+**

Facebook followers

**1.8M+**

Readers p.m. Flair Magazine

